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WI DOC Secretary Ed Wall appoints Jackie Guthrie as Director of Communications

MADISON—Wisconsin Department of Corrections (DOC) Secretary Ed Wall today appointed Jackie Guthrie as the Director of Communications.

Guthrie, who currently serves as director of public affairs for the Wisconsin National Guard and Department of Military Affairs, will begin her appointment at DOC on November 4th. In her new position, Guthrie will be the Department's spokesperson and serve as the agency liaison with the public and media. Additionally, she will be overseeing the Department's public information initiatives, web page development, social media and coordinate the agency's overall strategic communication plans.

"Jackie Guthrie is an accomplished communications specialist and public affairs strategist who brings a wealth of communications experience to the Department and state government," said Secretary Wall. "She will be an indispensable member of my management team as we continue to provide the highest quality of public safety services that our citizens expect."

Guthrie brings with her more than 20 years of public affairs experience acquired as a Department of the Army public affairs specialist. A 26 year armed service veteran, she holds the rank of Lieutenant Colonel, having served as a Soldier serving the National Guard, U.S. Army Reserve and the Army - not only in Wisconsin, but throughout the world. Additionally, she is an adjunct instructor in the communications department at the University of Wisconsin-Whitewater.

Guthrie is a graduate of Beaver Dam High School, has a Bachelor of Science in Public Relations from the University of Wisconsin-Platteville, a Master's in Public Administration from Webster University, St. Louis, Mo., and is accredited in Public Relations by the Universal Accreditation Board which includes the Public Relations Society of America.

"I'm honored to be chosen for this vital role," Guthrie said. "Communication is essential to public safety and I look forward to enhancing our agency's communications and promoting the message of public safety that the Department of Corrections embraces."